



EYE CLINIC
&
CONTACT LENS CENTER



DIRECT VISION CARE

Pricing and Plan Information

provoeyeclinic.com



What is DIRECT VISION CARE?

◆ Patients are finding health insurance to be costly and unaffordable with rising premiums and sky-high deductibles, leaving them with financial burdens and a host of inconveniences like: finding in-network doctors, navigating benefits, and paying copays/coinsurance.

◆ Many insurances don't offer vision coverage or limit how you use your benefits like which doctor you see or brand of glasses and contact lenses are covered. We believe vision coverage can and should be better and more convenient!

◆ Introducing Direct Vision Care! A plan that acts as a monthly membership where all of your eye needs are covered. It's easy, affordable and is intended to save you money! **See the following page for covered services:**

PRICING

KIDS (Ages 0-17)

\$15 /month

ADULTS (Ages 18-64)

\$25 /month

SENIORS (65 and older)

\$35 /month

- ✔ *Adult & Senior Vision plans include a \$150 allowance towards glasses or contacts every 12 months. Any overage is the patient's responsibility. **Certain exclusions apply to Medicare Eligible Patients.***
- ✔ *Kids Vision Care plan includes a complete Kids Glasses Package* or \$150 towards contacts every 12 months. Any overage is the patient's responsibility.*
(Kids plans are available with an active Adult & Senior Vision plan only)
**Kids Glasses Package includes a frame, polycarbonate lenses, scratch resistance coating, and a 1-year warranty!*





What's included?

- Annual Comprehensive Vision Exam
- Glasses and Contact Lenses *
- Contact Lens Evaluations & Fittings
- Diabetic Vision Exams and Care
- Ocular Visits for Illnesses and Injuries
- Visits for Eye Infections/Allergies
- Foreign Body Removals
- Vision Testing and Diagnostics
- Dry Eye Evaluations

No Copays!



*Glasses and Contacts

Patients are allowed \$150 towards total glasses & contact lens orders for 12 months.



Why Direct Vision?

- Unlimited vision care for 12 months
- No more deductibles, coinsurance etc!
- No unexpected bills/statements

Use your HSA/Flex Money

You save money
It's that simple!

It's not...

- Health Insurance
- ACA Coverage
- Valid elsewhere



Exclusions

- Glasses or contact lens overages
- Cataract & other post-operative care
- Prescription medications, eye drops etc.
- Prokera® and Biotissue Therapy
- Medical devices such as punctal plugs
- Miscellaneous products: cleaners, samples, etc.
- All other products and services not mentioned



How much can I save by switching?

Example of average yearly costs for an adult patient:

AVERAGE SELF-PAY PATIENT:

New Patient Eye Exam:	\$195
Refraction:	\$35
1 Office Visit:	\$100
1 Pair of Glasses:	\$250

Total = \$580

DIRECT VISION CARE PRICE:

\$25/month x 12:	\$300
Glasses Overage:	\$100

Total = \$400

From this example, an average patient can save \$180.00 per year or more!

*Depending on the quantity of products or services received.

Meet your Guardians of Vision:



Todd J. Lewis OD

Todd graduated with honors from Southern College of Optometry in Memphis, Tennessee and completed a residency in ocular disease & refractive surgery. He has been in private practice for more than 20 years in Provo, Utah. He loves baiting his wife's fishing hooks and catching fish in Utah's remote lakes.

*"We are Guardians of Vision
for our Esteemed Guests."*

Andrew T. Smith OD

Andrew also graduated with honors from Southern College of Optometry and received further clinical training in ocular disease and specialty contact lenses. He and his wife Katie love watching movies, going to farmers' markets, and playing games.



Ready to sign up? It's fast and easy!

Stop by our clinic during business hours (or your next appointment) to fill out some easy paperwork. Have your credit/debit card handy and we'll process your first monthly payment. That's it. You're all set!

**NOTE: We take all major credit and debit cards:
VISA, Mastercard, Discover, and American Express.**

Why choose the Eye Clinic and Contact Lens Center?

From check-in to check-out (and beyond), we value you as one of our esteemed guests! We will always do our best to provide exceptional vision care tailored to your needs, whether it's fitting you the right contact lenses or diagnosing hard-to-pinpoint problems.

You'll easily find that our expert team is committed to providing you with the best quality of service and it shows!



Important information about Direct Vision Care:

*Disclaimer: Direct Primary Care is **NOT** insurance and thus does not insure you or guarantee care outside of our clinic. We strongly urge you to have insurance for medical services or catastrophic events not covered under this membership plan. Direct Vision Care has certain restrictions for Medicare patients. Any service covered by Medicare is not included under Direct Vision Care.*

*Contract Terms: **Contract is for one year (a 12 consecutive-month period). All payments are non-refundable!** A valid credit, debit card or bank account must be on file for recurring automatic monthly payments. In case of early termination, the total remaining balance(s) of the contract will be charged to the card on file plus a \$50 early termination fee for each person on the contract. Contracts auto-renew every year on the same day the contract begins unless verbal or written notice is given before the auto-renew date. Accounts with declining payments will be charged a \$25 transaction fee for each day it declines (up to 3 days.) If we are further unable to collect payment, we will terminate the Agreement and post the remaining monthly charges to the respective patient account(s) with a \$50 early termination fee. Failure to pay dues will result in collection efforts which can negatively affect your credit. Other terms apply as stated in the Agreement.*





What our
PATIENTS
ARE SAYING

Your Choice **FOR QUALITY** **FAMILY HEALTH**

You may also be interested in Cottontree Family Practice to provide you with quality family health care and enjoy a similar membership plan for all your medical needs.

Cottontree Family Practice

Drs. James A. Woodmansee M.D. and Richard Holmes M.D. are located in the same Cottontree Business Park, and offer a similar monthly plan. You can expect knowledgeable physicians who will provide you and your family with the care you deserve, all while saving you money. Ask our front desk for details or call Cottontree Family Practice at 801-377-3413 for more information.

Pricing:

<i>Children 0-17:</i>	<i>\$10 per month</i>
<i>Adults 18-64:</i>	<i>\$55 per month</i>
<i>Adults 65/older:</i>	<i>\$65 per month</i>



COTTONTREE
FAMILY PRACTICE
Phone: 801-377-3413



Kelsey Nuila: *"I've continued to use this clinic from high school 'till now in my thirties. My siblings and parents also see Dr. Lewis. We just love this clinic. I've seen both Dr. Lewis and Smith and really appreciate the time and care they give. The staff is very warm and helpful. I can't say enough good about my positive experiences over the years!"*

Adam Montgomery: *"Saw Dr. Smith for my eye exam, he was very kind and got to know my family, who came with me. He explained everything he was doing and answered all our questions, even the ones that weren't relevant. The techs were really nice, and the people helping with frames were very patient and just phenomenal. I had a great experience and I'm looking (no pun intended) forward to coming back for the follow up. Highly recommend this clinic for eye care."*

Heather Livengood: *"They are great! Wonderful selection of glasses, and great customer service. I saw Dr. Smith and he was very efficient with the exam, and very friendly. Great new machines and electronics. Definitely recommend if you are looking for a new optometrist!"*



Where to find us?



Why the Pineapples?



Are you wondering why there are pineapples in this brochure? Pineapples have long been a symbol of hospitality. Its story goes way back to old colonial times. Sweet, exotic, and beautiful, this popular fruit grew abundantly in the warm tropics of the Caribbean.

By the time they reached the northern colonies however, the pineapples lost their freshness making them very difficult to come by. Only a priveleged few could afford this golden delicacy.

As a gesture of good will, owners of these pineapples rented them to neighbors as centerpieces for their dinners & parties to show they spared no expense for their guests. Over time, the pineapple became the ultimate symbol of hospitality. We welcome you with open arms to our office as our esteemed guest!



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